

WEDDINGS & EVENTS



Shelby

SOCIAL & CORPORATE EVENTS, WEDDINGS, MEETINGS, MARKETS & MORE

Located in downtown Lubbock, McPherson Cellars is a one-of-a-kind venue ideal for unique and creative events. The multipurpose event space has a lofty interior, tasting room, and outdoor patio available to rent together or separate for a variety of events and soirées of all sorts. In addition to providing an inspired backdrop for life's important memories, McPherson Cellars offers an in-house event manager to ensure a seamless, successful event.

Please contact us for additional details, amenities, and rental policies:
event@mcphersoncellars.com / 806-687-9463



WEDDING PACKAGES

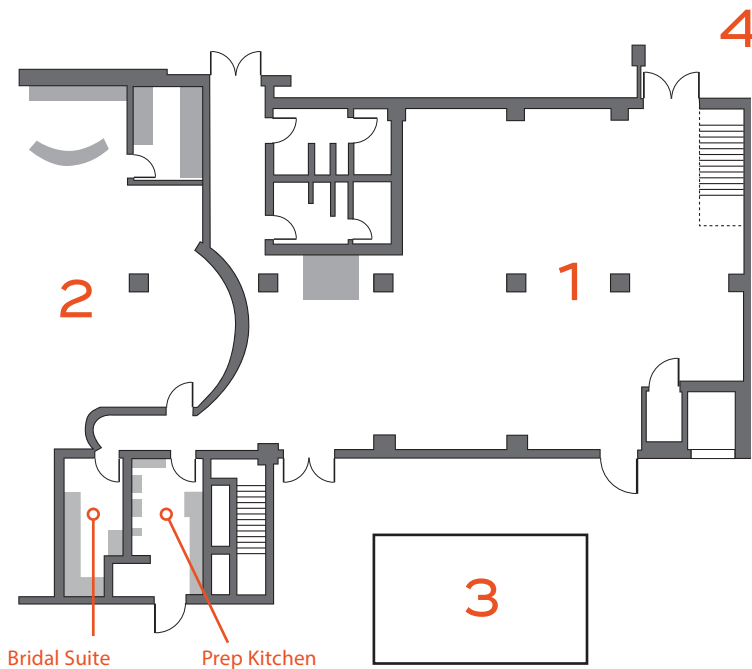
Event Duration is 4 hours for use of Event Center, Courtyard, and Bridal Suite facilities.

- Additional time for set up and breakdown is included.
- Event duration extension available by the hour.
- Includes 1-hour ceremony rehearsal the day prior to event.
- Day-of coordination by our event manager may be offered for an additional flat fee, pending availability.

CAPACITY & EVENT SPACES

1. Event Center (includes courtyard space) – up to 200 guests
2. Tasting Room (available for after-hours booking) – up to 50 guests
3. Private Tasting Room – up to 25 guests
4. Courtyard Rental only – up to 65 guests

To secure a date for your event, we require a signed contract and payment of 50% of the total venue rental fee. The remaining balance is due 30 days before the event.



WEDDING PRICING*

- <75 guests | \$2,800
- 75-150 guests | \$3,650
- 150-200 guests | \$4,500

*Above pricing structure reflects initial estimated costs of your event, encompassing the facility rate, cleaning, and gratuity. Please note it does not cover fees for extended durations, linen rentals, or additional surcharges.

Pricing for non-wedding events varies depending on the day of the week, duration, and time of year. Please contact our Event Manager directly for a personalized quote.





FREQUENTLY ASKED QUESTIONS

May I serve beer or liquor? Why is there a surcharge for serving beer or liquor?

Yes, you can serve beer and liquor in addition to our wines. Beer and liquor surcharges cover the additional permitting required by the Texas Alcoholic Beverage Commission (TABC) to supplement our Winery License. Roy Galavis is our exclusive partner vendor for serving all alcoholic beverages other than McPherson Cellars wine. His contact information is available in our Preferred Vendor List.

Do you offer catering?

We do not provide in-house catering, but we allow outside catering from any vendor of your choice. While we do not have a commercial kitchen on the property, we have a list of Preferred Vendors who have experience working with our venue.

Are table linens included?

Yes, table linens are available for \$15 each. They come in a wide variety of colors and drape elegantly to the floor on all sides, fully covering the tables.

Is there enough space to hold a wedding ceremony in the courtyard?

We have held many courtyard ceremonies. The space comfortably seats roughly 150-175 guests.

What time is allowed for set-up and breakdown of my event?

The event rental includes 4 hours prior for set-up and 1 hour post-event for clean-up. Tables and linens will be set up at least one day before your event, allowing for floral and decor placement up to 4 hours prior.

May I come in to taste the wines chosen for my event?

If you select a Hosted (Open) Bar for your event, we will host you and up to 3 additional guests for a complimentary tasting to select the wines to be served.

How much does the wine usually cost with a Hosted Bar?

At the conclusion of your Hosted Bar event, the total number of bottles consumed will be calculated and charged. Costs vary based on guest count, event duration, and whether beer or liquor is also served. We can help you estimate a ballpark figure for budgeting purposes.

What is the additional cost for day-of wedding coordination?

Day-of coordination is available for a flat fee of \$1,000. Our designated Event team member will be on-site before and throughout your event to ensure everything runs smoothly.

Do you have multiple event spaces?

Yes, our primary event center accommodates up to 175 seated guests, or more for standing cocktail receptions. The outdoor courtyard is included in the rental and can accommodate additional seating or cocktail tables. The separate Sagmor Room can host up to 25 guests and is often used as a bar or cocktail space for larger events.