

McPherson Cellars

2022 “Block Select” Cinsault

Few people can imagine something that doesn't exist yet. Dr. Clinton 'Doc' McPherson was one of those rare dreamers. In the late '60s, he planted experimental vineyards in Lubbock, testing varieties for quality fruit. His Sangiovese in our Estate Sagmor Vineyard was the first in Texas and still produces fruit for our flagship wines. Doc played a key role in founding the Texas High Plains AVA, paving the way for future Texas winemakers with his abundant humor and irrepressible curiosity. We continue to celebrate the High Plains and honor Doc's pioneering spirit by dreaming big about the future of Texas wine.

McPherson Cellars is a collaboration between small West Texas farmers and our urban Lubbock winery housed in a 1930s-era Coca Cola bottling plant, led by Winemaker Kim McPherson and Assistant Winemaker Spenser Igo. Our purpose is to celebrate the character of our individual vineyards while raising the profile of Texas wine as a whole.

Blend: 100% Cinsault

Alcohol: 13.2%

Brix at Harvest: 23.5°

Skin Contact: 15 days

Aging: 8 months in oak, 15% new French oak

Appellation: Texas High Plains AVA

Vineyard Source(s): Farmhouse Vineyards, Whitehouse Parker Block. Growers Furgeson and Seaton families

Farmhouse Vineyards' "Whitehouse Block" encapsulates what we feel is the very best fruit of the entire site. We chose this particular block exclusively for our block series, pruning for lower yields so vines give concentration and focus into the smaller clusters.

Sourced from a single vineyard of own-rooted vines, this flirtatious Cinsault offers a kiss of soft, red fruit. Grown in the Whitehouse Parker block within the greater Farmhouse Vineyard, these seven-year-old vines continue to develop character and complexity with each passing vintage. In the glass, expect gentle aromas of mission figs, rose petals, sun-ripened cherries, and prosciutto.

Learn more at mcpersoncellars.com.

