

McPherson Cellars

2022 “La Escuela”

Few people can imagine something that doesn't exist yet. Dr. Clinton 'Doc' McPherson was one of those rare dreamers. In the late '60s, he planted experimental vineyards in Lubbock, testing varieties for quality fruit. His Sangiovese in our Estate Sagmor Vineyard was the first in Texas and still produces fruit for our flagship wines. Doc played a key role in founding the Texas High Plains AVA, paving the way for future Texas winemakers with his abundant humor and irrepressible curiosity. We continue to celebrate the High Plains and honor Doc's pioneering spirit by dreaming big about the future of Texas wine.

McPherson Cellars is a collaboration between small West Texas farmers and our urban Lubbock winery housed in a 1930s-era Coca Cola bottling plant, led by Winemaker Kim McPherson and Assistant Winemaker Spenser Igo. Our purpose is to celebrate the character of our individual vineyards while raising the profile of Texas wine as a whole.

Blend: 46% Trebbiano, 44% Grenache Blanc, 10% Picpoul

Alcohol: 12.6%

Brix at Harvest: 22.6°

Skin Contact: None

Aging: Stainless Steel

Appellation: Texas High Plains AVA

Vineyard Source(s): Lahey Vineyards, Timmons Estate

Much like the salt spray of the Mediterranean, “**La Escuela**” refreshes the spirit and stimulates the appetite. Its nose of lime juice, oystershells, and honeydew brings the water to your mouth. Lively flavors of tart apples and kitchen herbs are softened by a mouthfeel as smooth and rounded as a piece of beach glass. Each sip transports you to the seaside, and asks for a picnic-approved pairing...perhaps as simple as a tin of sardines and some buttered saltines.



Learn more at mcpersoncellars.com.